



POTENTIAL SPONSOR FOR 2017 COLLEGIUM CHARTER SCHOOL COUGAR CLASSIC 5K

Dear Sponsor:

Collegium Charter School will host its second Cougar 5k Classic, 1 Mile Fun Run/Walk at Collegium Charter School on Saturday, April 22, 2017. Last year, we had about 500 people sign up for the race and we are anticipating another big turnout for the race. We would love for you to join us and continue our tradition of Collegium Charter School's Cougar Classic 5k!

Please Consider Sponsoring Collegium Charter School Cougar Classic 5k by Providing a Tax Deductible Monetary Donation or Like-Kind Donation (e.g. Credit or Goods). See the enclosed Sponsorship Chart and Agreement for details.

Last year the proceeds of the race went to our students. The money helped complete iPad carts for classrooms, principals were able to buy chrome books for students, and it helped fund our middle school PRIDE program. This year we hope to continue to help all students/principals to update their wish-lists for their buildings.

Regardless of the sponsorship you choose, your organization can greatly increase its exposure in the local community. Some sponsorship levels include all or some of the following:

- Company name and/or logo on race shirt
- Company name and/or logo on event web advertising
- Race shirt
- Opportunity to display merchandise or promotional products on race day
- Company acknowledgement during award announcements

Thank you for your consideration and we look forward to your support. If you have any questions feel free to contact me at jbatty@ccs.us.

Sincerely,

Jamie Batty
Health and PE teacher